

SMITH&CO HAIRDRESSING - THREE IN ONE!

Advertisement Feature

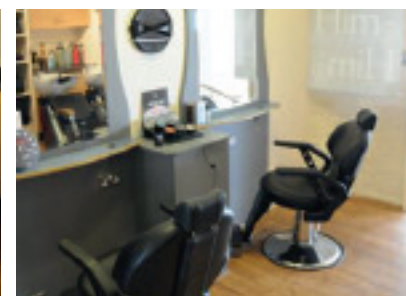
Smith & Co Hairdressing in Great Dunmow has had a great reputation ever since it opened its doors 14 years ago. 'We have established Smith & Co as the 'go to' salon in the area by providing unparalleled levels of service and expertise to offer a truly exceptional experience' explains owner, Allison Smith. When the salon opened in 1997 it brought the style and expertise of a London salon into the heart of Dunmow. It has proved to be one of the town's enduring success stories since then, drawing clients from a wide area.

Allison opened the salon, following a successful career as a senior educator in the hairdressing industry working alongside many world renowned hairdressers. The salon has grown and prospered since then, managing to re-invent itself time and again to make sure it is constantly fresh, modern and inviting.

The most recent chapter in the growth of the salon has been the expansion of the premises to include the first floor, which has allowed the salon to expand its offering to include a stand alone children's salon (kids+co) and a comfortable and stylish men's salon (Him@). 'We are very excited about the expansion, and the feedback from our clients has been tremendous' said Allison. 'No salon in the area offers such a special environment. We are really three salons under one roof with a very different feel for each one'.

The expansion means that there is now a large reception/retail leading through to the male salon, Him@, which has a masculine feel, with specialist barber's chairs and then on to kids+co which is designed totally around children. 'Kids love it in here once they come they never want to leave!'

Upstairs from reception is Smith&Co Hairdressing - this is where the creative and technical buzz really moves up a gear. This is the ladies area and is large, bright and open-plan. Allison explained what persuaded her to expand the business during this difficult time for the larger economy. 'When the opportunity came we just couldn't turn it down. The space up here is tremendous and the natural light which we get from both sides is perfect for technical colouring - which is what our reputation is built on'.






Three unique salons under one roof...

Smith & Co Hairdressing is proud to have a great reputation in Dunmow and the surrounding area for excellence and recent expansion means we offer even more. With a modern, light, bright and open-plan salon for ladies on the first floor, the ground floor is now home to Him@ for exclusive male grooming and kids+co, the only dedicated children's salon in the area. We have specialist children's chairs including an aeroplane and sports car! DVD player, toys and books in a child friendly environment.

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